

ABOUT BEA

Bea Johnson and her family are dedicated to living a Zero Waste lifestyle; they generate a mere quart of waste per year. Through her blog and with her book, *Zero Waste Home*, Bea inspires a growing international community to live simply and take a stance against needless waste. Her passion and positive outlook have earned her appearances on TV and in publications around the world. Grand prize winner of "The Green Awards" in 2011, she regularly speaks at universities, corporate events and conferences. She has become the spokesperson for the Zero Waste lifestyle or, as The New York Times puts it: "The Priestess of Waste-Free Living".

**KEYNOTE**

In a visually-rich and upbeat presentation, Bea shares her tribulations and secrets to achieving Zero Waste. She covers the importance of applying 5R's in order (Refuse, Reduce, Reuse, Recycle, Rot) and shatters misconceptions, proving that the Zero Waste lifestyle can not only be "stylish", but also lead to significant health benefits, and time and money savings.

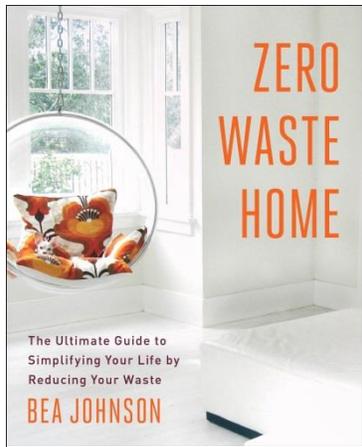
She manages to talk about her personal journey with humor and without preaching. She brings an intimidating topic down to a manageable scale, lending a unique perspective and making Zero Waste less daunting. Her non-judgmental approach will inspire your audience to reflect on their lives and change their own habits. Bea talks about her lifestyle with passion and provides many practical solutions to living simply and reducing waste. The environmentally unaware and eco minded alike discover a whole world of possibilities. Rest assured that your event's attendees will leave inspired and will thank you for bringing such a fun and enlightening keynote to them!

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BEA JOHNSON



The Priestess of Waste-Free Living
-- The New York Times



HER BOOK
 Zero Waste Home: The Ultimate Guide to Simplifying your life by Reducing your Waste



"It was a great success! We really appreciated your ability to use personal anecdotes about your trials to bring this huge topic down to a manageable scale for our audience. You lent a unique angle and understanding that makes zero waste seem less daunting."

Event organizer, San Francisco Commonwealth Club

"Thank you very much for a very professional, enlightening and articulate presentation. I am sure you have planted many seeds with my students. Your passion is inspiring and I enjoyed the opportunity to reflect on my own past and present waste habits."

Environmental Business professor, California State University of the East Bay

"Comments continue to come in on how you've inspired people to really think about what they do and how it impacts our planet...and how they can change their own habits. Continue to spread the word! You are amazing!"

Event organizer, Adobe Systems



"Bea breathes life into a subject that can become somewhat of a parody, the 'extremist zero waste poster child'. Not a flower-power, bohemian burnout that doesn't wear makeup or eats sprouted vegan grains for every meal, she is able to have a stylish, trendy lifestyle and practice the zero waste policy with her family while maintaining her French roots. She provided so many great ideas of what to do or what to use instead of what we are currently using. I think she helped open many of us to the thought belief of not taking in as much 'crap' to help reduce and eliminate the junk and waste that accumulates in our lives. I loved this event!"

- Adobe Systems Event Attendee



HER CLIENTS



HER FEATURES

