

## **BRINGING BEA JOHNSON OF ZERO WASTE HOME TO SOUTH AFRICA**

*Educating and inspiring South Africans to take the zero waste journey*

Ballito, South Africa [January 2017]– A crowdfunder with ThundaFund has just been launched to raise the funds for Bea Johnson of Zero Waste Home to make South Africa part of her next tour. Bea Johnson of Zero Waste Home is the guru of the Zero Waste lifestyle. She is inspiring people around the world by sharing her journey through social media and being invited to give talks around the world. She has given 100+ speeches in 20+ countries on 5 continents, since 2011. She has spoken at The European Parliament, United Nations, Google, Adobe & more.

*“When Bea Johnson contacted me to promote her talks here in South Africa, I was thrilled! Bea is an inspirational speaker and inspires change wherever she goes. It was reading about her that made me start my zero waste journey here in South Africa over a year ago. I am excited to have her in South Africa to educate families about the lifestyle and it’s benefits to our environment and our own lives” said Colleen Black of Life Lived Simply.*

The goal is to be able to host talks in Cape Town as well as Durban and Johannesburg, and possible even Port Elizabeth. They hope to get suitable venues sponsored and already have a potential venue in Cape Town.

To make these events possible, they will need in the region of R18k - R30k depending on how funding goes and how many locations can be covered.

<https://www.thundafund.com/project/zerowastehomesouthafrica>

### **Milestone:**

Tipping Point (R18 000) : They can then finalise the event and book venue for Cape Town.

Dream funding Goal: (R30 000) : They can increase venues to different locations, such as Durban & Johannesburg.

Life Lived Simply was started as an online place for Colleen to inspire South Africans about living the zero waste lifestyle. This then evolved into her making a select few products available to help South Africans reduce their waste.

If you would like more information about this topic, please contact Colleen Black of Life Lived Simply or email at [mrscolleenblack@gmail.com](mailto:mrscolleenblack@gmail.com). More information and updates can be found at [facebook.com/alifelivedsimply](https://facebook.com/alifelivedsimply) as well as [facebook.com/events/759873857500231](https://facebook.com/events/759873857500231)

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